



APPLIES TO ACADEMIC YEAR 2007/2008

ORG 9353 Organization and Change

Program

Bachelor in Business Administration - (2. year), Exchange Program

Responsible for the course

Carl Borge-Andersen

Department

Leadership and Organizational Management

Term

According to study plan

ECTS Credits

6

Language of instruction

English

Objective

This course provides the students with a relevant theoretical and practical background for understanding and influencing organizational processes of change. Organizational theory, work psychology and Bolman & Deal's four different managerial ways (frames) to view an organization are central theoretical elements in this course.

The students are introduced to a number of diagnosis techniques along with the change process itself based on an Action Research Model and a number of different, formal intervention techniques. Based on the theory mentioned above and a number of practical cases, the students are expected to develop a critical and independent view of the theory and practice related to organizational change, and the way in which changes are brought about.

Prerequisites

It is recommended that the students should have completed a basic course in Organizational Theory.

Compulsory literature

Books:

Bolman, Lee G. og Terrence E. Deal. 2003. Reframing organizations : artistry, choice, and leadership. 3rd ed.. San Francisco, Calif.: Jossey-Bass. 483 pages
French, W.L. og C.H. Bell jr.. 1999. Organization development : behavioral science interventions for organization improvement. 6th ed.. Upper Saddle River, N.J.: Prentice-Hall. chap. 6, 41 pages
Smith, Mike og Lyn Davidson.. 1991. "Analysing jobs: the manager and the job" i Analysing organizational behaviour edited by Mike Smith.. London : Macmillan. Chap. 2 and Smith, Mike, Selection in Organizations Chap 3 , both chapter from Analysing Organizational Behaviour (edited by Mike Smith) UMIST, Macmillan, 1991. 48 pages

Articles:

Borge-Andersen, Carl. 2004. Organizational theory – an article. Oslo: Norwegian School of Marketing. 14 pages

Recommended literature

Books:

Arnold, John og Joanne Silvester ... [et al.]. 2005. Work psychology : understanding human behaviour in the workplace. 4th ed.. Harlow : FT Prentice Hall
Beer, Michael, Nitin Nohria, red.. 2000. Breaking the code of change. Boston, Mass. Harvard Business School Press
Cummings, Thomas G. og Christopher G. Worley. 2005. Organization development and change. 8th ed.. Mason, Ohio : Thomson/South-Western.
Harvey, Don og Donald R. Brown.. 2007. An experiential approach to organizational

development. 7th ed.. Upper Saddle River, N.J. : Prentice Hall. chap.1, 25 pages

Course outline

1. Organizational change and organizational learning - an introduction
2. Organization theory - a historical summary
3. Work psychology - an introduction
4. Recruiting - procedures and introduction to trait theory.
5. The four frames of managerial thinking (structural, human resources, political and symbolic
6. Foundations of organizational development (OD) - introducing "action research"
7. Managing the OD process - diagnoses, actions and evaluations
8. Change management - a management concept covering both OD and IT
9. Summary, recapitulation, preparation for the exam

Computer-based tools

None.

Course structure

The course consists of a total of 36 hours of lectures. The lectures will not cover the complete syllabus. The purpose of the actual teaching is to define the main lines and to undertake an in-depth discussion of certain topics and examples. The students themselves are responsible for covering the complete syllabus. Group work related to exercises and active participation in class is recommended.

Evaluation

Term paper to be completed in one week by individuals or by student groups of no more than three students. In addition each student has to pass an individual multiple choice evaluation of one hour duration. Both evaluations take place at the end of the course. The multiple choice evaluation is marked passed or failed.

Evaluation code(s)

ORG 93532 One hour multiple choice exam. Graded passed/failed.

ORG 93533 term paper which accounts for 100% of the grade in ORG 9353 Organization and Change, 6 ECTS credits.

Aids at the examination

All aids are allowed.

Support materials at written examinations/multiple choice are explained under exam information in our web-based student handbook. Please note use of calculator.
<http://www.bi.no/studenthandbook>

Makeup exam

A re-sit is normally held at the end of the next course.