



APPLIES TO ACADEMIC YEAR 2007/2008

KLS 2505 Arts Management

Program

Bachelor in Arts and Management (2. year)

Responsible for the course

Donatella de Paoli

Department

Communication - Culture and Languages

Term

According to study plan

ECTS Credits

6

Language of instruction

Norwegian

Objective

The purpose of the course is to give the students an understanding of management, teamwork and administration of the arts and cultural organizations. The main issues are centered around the management of available resources in the most efficient way and the leadership of creative artistic processes. The course will both handle the management of established art organizations as well as temporary art projects, festivals and events. Arts and cultural organizations are influenced by different stakeholders and interests, all affected by the rich historical and cultural traditions and values. This implies using an open organizational system approach that contains an explicit focus both on the networks and complex interorganizational relations. Central topics in this course will be strategic planning, recruiting and managing volunteers, teamwork, management, choosing organizational design and understanding how these structures affect the artistic process and expression. The administration, management, organizing and performance of temporary art organizations like projects, festivals and events as cultural institutions will be treated in full detail. In the course, practical examples from the Norwegian arts and cultural sector will be presented.

Prerequisites

There are no specific demands for previous knowledge to attend this course.

Compulsory literature

Books:

Wennes, G. 2006. Kunstledelse : om ledelse av og i kunstneriske virksomheter. Oslo: Abstrakt Forlag

Collection of articles:

De Paoli, Donatella. 2007. Artikkelsamling til KLS 2505 Organisering og ledelse av kunst og kultur. Oslo: Handelshøyskolen BI

Recommended literature

Books:

Chong, D. 2002. Arts management. London : Routledge

Fitzgibbon, Marian og Anne Kelly, red. 1997. From maestro to manager.: critical issues in arts and culture management. Dublin: Oak Tree Press

Pick, John. 1986. Managing the arts : the British experience. London: Rhinegold

Weaver, R. G. og J.D. Farrell. 1997. Managers as facilitators. San Francisco, Calif. : Berrett-Koehler

Course outline

- The management and administration of institutional art organizations
- The management and administration of events, festivals and art projects
- The art organization from an open organizational system approach
- Strategic planning
- Organizational design

- Recruiting and management of volunteers
- Teamwork, group dynamics and leadership

Computer-based tools

No specific computer tools are used in this course.

Course structure

The course is executed by 36 hours. The students will be obliged to form groups of three members with one appointed as leader. Through working with the project task, the students are required to use the management theories on themselves, in order to describe and evaluate their group and project process.

Evaluation

The student group consisting of three persons are required to turn in a project paper after finishing the course. The project task will be about the management and leadership of a given art or cultural unit (art project, cultural event, art organization etc.) and involves an analysis of the current organization and management along with suggested improvements.

Evaluation code(s)

KLS 25051 - Project paper count 100% to achieve a grade in KLS 2505 Arts Management, 6 credits.

Aids at the examination

All tools are allowed during the exams.

Makeup exam

A re-sit is held in connection with the next scheduled exam in the course.