



APPLIES TO ACADEMIC YEAR 2007/2008

GRA 6822 Managing Multinational Enterprises

Program

Advanced Specialization Course (MSc), Master of Science in Business and Economics, Master of Science in Business and Economics (Strategy)

Responsible for the course

Randi Lunnan

Department

Strategy and Logistics

Term

According to study plan

ECTS Credits

6

Language of instruction

English

Objective

The course gives an in-depth treatment of the challenges involved in organizing and managing the complex modern-day multinational corporation. The objective of the course is to make the students aware of the range of issues involving management, control and development that are present in multinationals, and give the students ideas and tools on how to meet these challenges.

Prerequisites

A graduate-level foundation course in international business (e.g. GRA 6331 The International Firm) and/or strategy (e.g. GRA6824 Foundations of Strategy Analysis), or eq.

Compulsory literature

Collection of articles:

Compendium of selected articles from books and journals covering classic and frontier treatment of key topics

Recommended literature

Course outline

- Rationales of MNEs
- Economic, Geographic and Internal resource generating rationales
- Organizing and Controlling the MNE
- Models of Subsidiary Roles
- Organizational Change
- Ownership and Control
- Human capital and diversity in MNE's
- Working and Learning in MNEs

Computer-based tools

None

Course structure

This is an advanced course where students are expected to contribute substantially in class. The course will be run as a series of seminars that combine lectures, presentation and discussions.

Specific Information regarding any aspect of student evaluation will be provided in class. Please note that whilst attendance is not compulsory, it is the student's responsibility to obtain

any information provided in class that is not included on the course homepage/Blackboard or text book.

Evaluation

Your course grade will be based on the following activities and weights:

Class participation 25%

Term paper (individual) 50%

48 hour home exam. In groups of max. 3. 25%

All parts of the evaluation need to be passed in order to get a grade in the course.

Evaluation code(s)

GRA 68224 accounts for 100 % of the final grade in the course GRA 6822.

Aids at the examination

All

Makeup exam

Re-takes are only possible at the next time a course will be held. When course evaluation consists of class participation or process elements, the whole course must be re-evaluated when a student wants to retake an exam. Retake examinations entail an extra examination fee.

Honor Code

Academic honesty and trust are important to all of us as individuals, and represent values that are encouraged and promoted by the honor code system. This is a most significant university tradition. Students are responsible for familiarizing themselves with the ideals of the honor code system, to which the faculty are also deeply committed.

Any violation of the honor code will be dealt with in accordance with BI's procedures for cheating. These issues are a serious matter to everyone associated with the programs at BI and are at the heart of the honor code and academy integrity. If you have any questions about your responsibilities under the honor code, please ask.