



GJELDER FOR STUDIEÅRET 2007/2008

GRA 6339 Management Control in multinational enterprises

Studium

Master i internasjonal markedsføring og ledelse

Kursansvarlig

Hanno Roberts

Institutt

Regnskap - revisjon og jus

Semester

Se studieplan for aktuelt studium

Studiepoeng

6

Undervisningsspråk

Engelsk

Mål

Forkunnskaper

Obligatorisk litteratur

Annet:

As this course is multidisciplinary, no single textbook is used. The literature consists of selected articles and book chapters.

Articles from e.g. Academy of Management Review, Academy of Management Perspectives, Organisation Science, Human Resource Management, California Management Review, Sloan Management Review, Management Accounting Research, Knowledge Management.

Selected book chapters.

Management Control of Multinational Enterprises in China, N.G. O'Connor, 2006, McGraw-Hill.

The Global Challenge: framework for international human resource management, P.Evans, V.Pucik and J.-L. Barsoux, 2002, McGraw-Hill.

Performance Measurement & Control Systems for Implementing Strategy, R. Simons, 1999, Prentice-Hall.

Knowledge Management in Organisations: a critical introduction, D.Hislop, 2005, Oxford University Press

Anbefalt litteratur

Emneoversikt

Dataverktøy

Gjennomføring

Eksamen

Eksamenskode(r)

Hjelpemidler til eksamen

Kontinuasjon