



GJELDER FOR STUDIEÅRET 2007/2008

GRA 3109 Corporate Innovation and Innovation Systems I, Basic

Studium

Master i innovasjon og entrepenørskap, Master i økonomi og ledelse - Siviløkonom, Specialization Course

Kursansvarlig

Atle Midttun, Nils-Otto Ørjasæter

Institutt

Innovasjon og økonomisk organisering

Semester

Se studieplan for aktuelt studium

Studiepoeng

6

Undervisningsspråk

Engelsk

Mål

Forkunnskaper

Obligatorisk litteratur

Bøker:

Block, Zenas and Ian C. MacMillan. 1993. Corporate venturing: creating new businesses within the firm. Boston: Harvard Business School Press.. 1-112, Introduction, and Ch1-Ch4.
Burgelman, Robert A., Leonard Sayles. 1988. Inside Corporate Innovation: strategy, structure and management skills. New York : Free Press. 17-91; 122-150, Ch2, 5 8,9.
Christensen, Clayton, M. 1997. The innovator's dilemma : When new technologies cause great firms to fail. Boston, Mass. : Harvard Business School Press. Selected reading: Introduction, and chapters 2,8,9,10
Davis, Julie L. and Suzanne S. Harrison. 2001. Edison in the boardroom: how leading companies realize value from their intellectual assets. New York: Wiley. 1-18, Introduction
Edquist, Charles. 1997. "Systems of innovation approaches :their emergence and characteristics." In Systems of Innovation: Technologies, institutions and organisations. Cheltenham: Elgar
Foster, Richard and Sarah Kaplan. 2001. Creative destruction: why companies that are built to last underperform the market, and how to successfully transform them. New York : Currency. Selected reading: Introduction and chapters 1,2,7,8
Hamel, Gary. 2000. Leading the revolution: how to thrive in turbulent times by making innovation a way of life. Rev. ed. Boston, Mass.: Harvard Business School Press. Selected reading: Introduction and chapters 1,2,3,8,9
OECD. 1999. Boosting innovation : the cluster approach. Paris: OECD. Introduction
Richards, Sally. Inside business incubators & corporate ventures. 2002. New York : Wiley

Artikler:

Jones, Tim. 2003. Innovation leadership : identifying and understanding the top performers. To be published in R&D Management spring 2003. 1-19
Lazonick, William. 2002. Innovative Enterprise and Historical Transformation. Enterprise & Society. Vol 3, March. pp 3-47
Lundvall, B-Å. 1998. Why study national systems and national styles of innovation. Technology Analysis & Strategic Management. Vol 10 no 4.
Noteboom, Barth. 1999. Innovation, learning and industrial organisation. Cambridge Journal of Economics. 23: 127-150
Porter, Michael. 1998. Clusters and the new economics of competition. Harvard Business

Review

Anbefalt litteratur

Emneoversikt

Dataverktøy

Gjennomføring

Eksamen

Eksamenskode(r)

Hjelpemidler til eksamen

Kontinuasjon