



APPLIES TO ACADEMIC YEAR 2007/2008

## EMS 2311 Bachelor thesis in Real Estate

### Program

Bachelor in Real Estate (3. year)

### Responsible for the course

Elisabeth Falck

### Department

Marketing

### Term

According to study plan

### ECTS Credits

15

### Language of instruction

Norwegian

In the course of the Bachelor in Real Estate program all students are required to write a thesis. The thesis shall be written in groups of two/three students, working together. In special cases individual students may be granted exemption from this rule and be permitted to write an individual thesis.

### Objective

The objective of the course is to train students to plan and carry out an independent research project within a certain time limit. The result is to be presented as a bachelor thesis that must meet scientific criteria concerning form and content.

### Prerequisites

Students are required to have in-depth knowledge of various subject areas and disciplines within their specialization. They also need to have a basic knowledge of research methods in the social sciences. Students have to document a prerequisite methodological competence at the level of EMS 2360 Methodology and Dataanalysis. This prerequisite is independent of the thesis topic.

### Compulsory literature

#### Books:

Bertnes, Pål A. og Halvor Kongshavn. 2005. Praktisk rettskildelære : juridisk informasjonssøking. 3.utg.. Oslo : Gyldendal akademisk

Zikmund, William G.. 2003. Business research methods. 7th ed.. Mason, Ohio : Thomson/South-Western

#### Other:

Det stilles krav til at diplomoppgaven har teoretisk forankring i eiendomsmeglerfagene. Obligatorisk litteratur som inngår i studiet forøvrig vil ikke være tilstrekkelig. Studentene har selv ansvaret for å søke etter utfyllende litteratur innen det valgte emne. Veileder og biblioteket kan gi råd. Metodelitteratur er:

### Recommended literature

#### Books:

Frankfort-Nachmias, C. and D. Nachmias. 2000. Research methods in the social sciences. 6th ed.. New York: Worth Publ.

### Course outline

While working on the bachelor thesis, students are expected to develop a deeper insight into their chosen subject area. The students can choose an approach based on practical real estate brokerage, a legal approach based on sources of law, an economic/accounting approach or a marketing approach. The thesis may also be based on a combination of these subject areas.

### Computer-based tools

Courses may be offered in the use of statistics programs (SPSS or equivalent software) and in information searches in the library.

**Course structure**

The student needs to fill in a thesis registration form indicating possible topics/problem area. A thesis advisor is then appointed. Lectures in research methodology will be given early in the semester. The advisor can organize 3 hours of seminar. Students are entitled to 5 hours of personal guidance by the thesis advisor. The student is responsible for contacting the tutor for personal guidance.

**Evaluation**

The final thesis is evaluated by the thesis advisor and an external examiner

**Evaluation code(s)**

EMS 23111 bachelor thesis, which accounts for 100% of the grade in EMS 2311, 15 ECTS credits.

**Aids at the examination**

All aids are allowed.

**Makeup exam**

A re-sit is normally held in conjunction with the next course.