SØK 2310 Corporate Environmental Management

Program
Bachelor of Science in Business (3. year)., Bachelor of Science in Marketing (3. year)

Responsible for the course
Bjarne E.Ytterhus

Department
Economics

Term
According to study plan

ECTS Credits
6

The course will demonstrate how businesses can use environmental management technique to improve

environmental performance and obtain competitive advantage.

Objective
To give the students:
• an insight into the background for companies' environmental challenges, and an understanding of important concepts and the tools in corporate environmental management
• knowledge of how the environment can be incorporated into corporate strategies and planning by means of various corporate environmental management systems and standards both in theory and practice

Prerequisites
Normal progress in the Bachelor program

Compulsory literature
Books:
Welford, Richard, red.. 1998. Corporate environmental management 1, Systems and strategies. 2nd ed.. London: Earthscan Publications.

Recommended literature
Books:
Brännlund, Runar og Bengt Kristrøm. 1998. Miljöekonomi. 1.utgave eller senere. Lund : Studentlitteratur. Utvalgte deler

Other:
Relevante Stortingsmeldinger
Utdelt materiale

Course outline
• Why is the environment important for companies?
• Global, regional and local environmental challenges
• Environmental policies
• Environmental strategies
• Environmental management systems and standards
• Life cycle assessment
• Environmental reporting
• Green purchasing
• Future environmental challenges for the business community

Computer-based tools
Blackboard

Course structure
Use of guest lectures and work with two term papers in addition to the ordinary lectures.

Evaluation
Term papers executed in groups (up to three students)
  -Term paper 1 (Pass / Fail)
  -Term paper 2 (Ordinary grade scale)

Evaluation code(s)
SØK 23101 (Pass / fail)
SØK 23102 (counts 100%)

Aids at the examination
All

Makeup exam
Next time the course is offered