



APPLIES TO ACADEMIC YEAR 2006/2007

## **KLS 2502 Cultural Industry Studies III – Gallery and Museum**

### **Program**

Bachelor in Arts and Management (2. year)

### **Responsible for the course**

Ken Friedman

### **Department**

Communication - Culture and Languages

### **Term**

According to study plan

### **ECTS Credits**

6

### **Objective**

This course will give students an insight into the characteristics of the art gallery and the museum as an institution and as a setting for work and cultural production. To explore course themes, students will consider the history of museums and galleries, cultural policy, and organizational forms. Students will also examine the economic challenges and market issues that face art galleries and museums today.

This course will give students overview of the organizational and economic dimensions of art galleries and museums in Norway and around the world. Course participants will develop the ability to understand and analyze art galleries in terms of its internal characteristics and the critical factors in the larger environment that shape them.

### **Prerequisites**

Courses in the program sequence.

### **Compulsory literature**

#### **Books:**

Solhjell, Dag. 1995. Kunst-Norge : en sociologisk studie av den norske Kunstinstitusjonen. Oslo: Universitetsforlaget

#### **Collection of articles:**

Friedman, Ken. 2006. Artikkelsamling for Kulturbransjekunnskap III - Galleri og museum. Oslo: Handelshøyskolen BI

### **Recommended literature**

#### **Other:**

Utvalgte artikler

### **Course outline**

Art gallery as social institution  
The history of galleries  
The work of the gallery  
The gallery and cultural production  
Art markets and the sociology of art  
Museums  
The museum as social institution  
The history of the museum  
The museum and cultural production  
The museum as conceptual marketplace  
Museums and the sociology of art

The economics of art  
Sponsorship and integrated sponsorship  
Cultural collaboration  
Organizational and economic challenges of the art gallery  
Organizational and economic challenges of museums  
Experience and practice  
Galleries, museums, art worlds

**Computer-based tools**

This course requires no computer-based tools.

**Course structure**

The course consist 36 lectural hours with following activities:

- Lectures
- Guest lectures
- On-site visits
- Working groups
- Research project

The course requires several hand-ins to be completed and active participation in class sessions.

**Evaluation**

A Term Paper concludes the course. The Term Paper can be solved in groups of 1-3 students.

**Evaluation code(s)**

KLS 25021 - Project Paper, counts 100% to obtain main grade in KLS 2502 Cultural Industry Studies III – Gallery and Museum, 6 credits.

**Aids at the examination**

All aids permitted

**Makeup exam**

A re-sit is held in at the next scheduled exam in the course.