



GJELDER FOR STUDIEÅRET 2006/2007

GRA 6827 Strategy Research in Practice

Studium

Master of Science in Business and Economics, Master of Science in Business and Economics (Strategy), Master of Science in Management, Specialization Course

Kursansvarlig

Birgitte Grøgaard

Institutt

Strategi og logistikk

Semester

Se studieplan for aktuelt studium

Studiepoeng

6

Mål

Forkunnskaper

Obligatorisk litteratur

Bøker:

McGee, John, McGee, Howard Thomas and David Wilson. 2005. Strategy : analysis and practice : text and cases. McGrawHill

Artikkelsamling:

Students will be asked to retrieve a selection of articles from the library databases from journals such as the Strategic Management Journal, Academy of Management Journal and Academy of Management Review.

Anbefalt litteratur

Emneoversikt

Dataverktøy

Gjennomføring

Eksamen

Eksamenskode(r)

Hjelpemidler til eksamen

Kontinuasjon

