



APPLIES TO ACADEMIC YEAR 2006/2007

GRA 6824 The Foundations of Strategy Analysis

Program

Master of Science in Business and Economics, Master of Science in Business and Economics (Strategy), Master of Science in Management, Specialization Course

Responsible for the course

Randi Lunnan

Department

Strategy and Logistics

Term

According to study plan

ECTS Credits

6

This is a theoretical course giving insight into the theoretical approaches mostly applied in strategy

Objective

The course focuses on a broad representation of differing, and often conflicting, perspectives and theories related to strategy content and strategy context and extend the previous knowledge the students have on strategy and strategy analysis from their undergraduate program. The main objective is to develop critical reflections on strategy and strategy analysis among the students participating in the course. The course builds on the knowledge in strategy analysis achieved in the foundation course of strategy analysis in the 3rd year of the Bachelor in Business and Economics programme, but extends the perspectives presented in the introductory course and also introduces new perspectives on strategy content and context.

Prerequisites

A basis course in Strategy

Compulsory literature

Other:

Compendium consisting of selected articles from journals such as Administrative Science Quarterly, Academy of Management Journal and Strategic Management Journal.

Recommended literature

Course outline

Strategy and theories of the firm
Strategic Groups
Competitive advantage
Industry evolution and Learning
Strategic games
Resource Dependent and Network Based Strategies
Network Economics
Resource Based Strategies
Transaction Based Strategies
Cognitive Based Strategies

Computer-based tools

Blackboard/homepage

Course structure

The course is structured as a combination of lectures, discussions, in-class activities, case analysis, and student presentations. It requires a substantial amount of preparation by the students and active involvement during class. 36 hours

Evaluation

Your course grade will be based on the following activities and weights:

The two group based cases count 20% each, and the final individual written exam (4 hours)

counts 60%. All parts of the evaluation need to be passed in order to get a grade in the course. Specific Information regarding any aspect of student evaluation will be provided in class. It is the student's responsibility to obtain this information. Please note that whilst attendance is not compulsory, it is the student's responsibility to obtain any information provided in class that is not included on the course homepage/Blackboard or text book. Homepages and/or Blackboard are not designed for the purpose of students who choose not to attend class.

Evaluation code(s)

GRA68243 accounts for 100 % of the final grade in the course GRA 6824.

Aids at the examination

Bilingual dictionary

Makeup exam

Re-takes are only possible at the next time a course will be held. When course evaluation consists of class participation or process elements, the whole course must be re-evaluated when a student wants to retake an exam. Retake examinations entail an extra examination fee.

Honor Code

Academic honesty and trust are important to all of us as individuals, and they are encouraged and promoted by the honor system. This is a most significant university tradition. The honor system is the responsibility of students. As faculty, we share the commitment to the ideals of the honor system.

At no time should notes or papers or personal consultations based on previous semesters of this course be used. As part of the honor code papers handed in as part of the course is, at the discretion of the professor, scanned for plagiarism. We are using Safe Assignment in Black Board for this purpose. Any violation of the honor code will be dealt with in accordance with BI's procedures on cheating. These issues are a serious matter to everyone associated with the program. They are at the heart of the Honor Code and academy integrity. If you have any questions about your responsibilities under the honor code, please ask.