



APPLIES TO ACADEMIC YEAR 2006/2007

## GRA 6822 Managing Multinational Enterprises

### Program

Advanced Specialization Course (MSc), Master of Science in Business and Economics, Master of Science in Business and Economics (Strategy), Master of Science in Management

### Responsible for the course

Randi Lunnan

### Department

Strategy and Logistics

### Term

According to study plan

### ECTS Credits

6

### Objective

The course gives an in-depth treatment of the challenges involved in organizing and managing the complex modern-day multinational corporation. The objective of the course is to make the students aware of the range of issues involving management, control and development that are present in multinationals, and give the students ideas and tools on how to meet these challenges.

### Prerequisites

A graduate-level foundation course in international business (e.g. GRA 6331 The International Firm) and/or strategy (e.g. GRA6824 Foundations of Strategy Analysis), or eq.

### Compulsory literature

#### Collection of articles:

Compendium of selected articles from books and journals covering classic and frontier treatment of key topics

### Recommended literature

#### Course outline

Rationales of MNEs

Economic, Geographic and Internal resource generating rationales

Organizing and Controlling the MNE

Models of Subsidiary Roles

Organizational Change

Ownership and Control

Human capital and diversity in MNE's

Working and Learning in MNEs

### Computer-based tools

None

### Course structure

This is an advanced course where students are expected to contribute substantially in class. The course will be run as a series of seminars that combine lectures, presentation and discussions.

### Evaluation

Your course grade will be based on the following activities and weights:

Class participation 25%

Term paper (individual) 50%

48 hour home exam. In groups of max. 3. 25%

All parts of the evaluation need to be passed in order to get a grade in the course. Specific Information regarding any aspect of student evaluation will be provided in class. It is the

student's responsibility to obtain this information. Please note that whilst attendance is not compulsory, it is the student's responsibility to obtain any information provided in class that is not included on the course homepage/Blackboard or text book. Homepages and/or Blackboard are not designed for the purpose of students who choose not to attend class.

**Evaluation code(s)**

GRA 68224 accounts for 100 % of the final grade in the course GRA 6822.

**Aids at the examination**

All

**Makeup exam**

Re-takes are only possible at the next time a course will be held. When course evaluation consists of class participation or process elements, the whole course must be re-evaluated when a student wants to retake a exam. Retake examinations entail an extra examination fee.

**Honor Code**

Academic honesty and trust are important to all of us as individuals, and they are encouraged and promoted by the honor system. This is a most significant university tradition. The honor system is the responsibility of students. As faculty, we share the commitment to the ideals of the honor system.

At no time should notes or papers or personal consultations based on previous semesters of this course be used. As part of the honor code papers handed in as part of the course is, at the discretion of the professor, scanned for plagiarism. We are using Safe Assignment in Black Board for this purpose. Any violation of the honor code will be dealt with in accordance with BI's procedures on cheating. These issues are a serious matter to everyone associated with the program. They are at the heart of the Honor Code and academy integrity. If you have any questions about your responsibilities under the honor code, please ask.