



GJELDER FOR STUDIEÅRET 2006/2007

GRA 6020 Multivariate Statistics

Studium

Common Course , Master of Science in International Marketing and Management , Master of Science in International Marketing and Management (+1), Master of Science in Leadership and Organizational Psychology, Master of Science in Management, Master of Science in Marketing (Management), Master of Science in Marketing (Marketing), Master of Science in Political Economy

Kursansvarlig

Ulf Henning Olsson

Institutt

Samfunnsøkonomi

Semester

Se studieplan for aktuelt studium

Studiepoeng

6

Mål

Forkunnskaper

Obligatorisk litteratur

Bøker:

Hair, Joseph F., Rolph E. Anderson, Ronald L. Tatham and William C. Black. 2006. Multivariate data analysis. 6th ed. Upper Saddle River, N.J. : Prentice Hall
Jøreskog, Karl G. and Dag Sörbom. 1995. LISREL 8: Structural equation modeling with the SIMPLIS command language. 3rd printing, with foreword and computer exercises. Chicago : Scientific Software International

Annet:

Jøreskog Karl G. 2002. Structural Equation Modeling with Ordinal Variables. (Can be downloaded: <http://www.ssicentral.com/lisrel/ordinal.pdf>)

Anbefalt litteratur

Bøker:

Gujarati, Damodar N. 2003. Basic econometrics. 4th ed. New York: McGraw-Hill
Kaplan David. 2000. Structural equation modeling : foundations and extensions. Thousands Oaks: Sage

Emneoversikt

Dataverktøy

Gjennomføring

Eksamen

Eksamenskode(r)

Hjelpemidler til eksamen

Kontinuasjon