



GJELDER FOR STUDIEÅRET 2006/2007

GRA 3109 Corporate Innovation and Innovation Systems I, Basic

Studium

Master of Science in Business and Economics, Master of Science in Business and Economics (Innovation and Entrepreneurship), Master of Science in Management, Specialization Course

Kursansvarlig

Atle Midttun, Nils-Otto Ørjasæter

Institutt

Innovasjon og økonomisk organisering

Semester

Se studieplan for aktuelt studium

Studiepoeng

6

Mål

Forkunnskaper

Obligatorisk litteratur

Bøker:

- Block, Zenas and Ian C. MacMillan. 1993. Corporate venturing: creating new businesses within the firm. Boston: Harvard Business School Press.. 1-112, Introduction, and Ch1-Ch4.
- Burgelman, Robert A., Leonard Sayles. 1988. Inside Corporate Innovation: strategy, structure and management skills. New York : Free Press. 17-91; 122-150, Ch2, 5 8,9.
- Christensen, Clayton, M. 1997. The innovator's dilemma : When new technologies cause great firms to fail. Boston, Mass. : Harvard Business School Press. Selected reading: Introduction, and chapters 2,8,9,10
- Davis, Julie L. and Suzanne S. Harrison. 2001. Edison in the boardroom: how leading companies realize value from their intellectual assets. New York: Wiley. 1-18, Introduction
- Edquist, Charles. 1997. "Systems of innovation approaches :their emergence and characteristics." In Systems of Innovation: Technologies, institutions and organisations. Cheltenham: Elgar
- Foster, Richard and Sarah Kaplan. 2001. Creative destruction: why companies that are built to last underperform the market, and how to successfully transform them. New York : Currency. Selected reading: Introduction and chapters 1,2,7,8
- Hamel, Gary. 2000. Leading the revolution: how to thrive in turbulent times by making innovation a way of life. Rev. ed. Boston, Mass.: Harvard Business School Press. Selected reading: Introduction and chapters 1,2,3,8,9
- Jones, Tim. 2003. Innovation leadership : identifying and understanding the top performers. To be published in R&D Management spring 2003. 1-19
- OECD. 1999. Boosting innovation : the cluster approach. Paris: OECD. Introduction
- Porter, Michael. 1998. Clusters and the new economics of competition. Harvard Business Review
- Richards, Sally. Inside business incubators & corporate ventures. 2002. New York : Wiley

Artikler:

- Lazonick, William. 2002. Innovative Enterprise and Historical Transformation. Enterprise & Society. Vol 3, March. pp 3-47
- Lundvall, B-Å. 1998. Why study national systems and national styles of innovation. Technology Analysis & Strategic Management. Vol 10 no 4.
- Noteboom, Barth. 1999. Innovation, learning and industrial organisation. Cambridge Journal of Economics. 23: 127-150

Anbefalt litteratur

Emneoversikt

Dataverktøy

Gjennomføring

Eksamen

Eksamenskode(r)

Hjelpemidler til eksamen

Kontinuasjon