



APPLIES TO ACADEMIC YEAR 2005/2006

ORG 9353 Organization and Change

Program

Bachelor of Science in Business (2. year), Exchange Program

Responsible for the course

Carl Borge-Andersen

Department

Leadership and Organizational Management

Term

According to study plan

ECTS Credits

6

The course duration is one term and is offered in the fall. We reserve the right to make changes in the course and in the course literature.

Objective

Society and economic life are characterized by rapid and comprehensive change. An important factor in this context is the development in information technology (IT). The combination of IT and organizational theory - called change management - is the theoretical basis of this course. This course provides the students with a relevant theoretical and practical background for understanding and influencing organizational processes of change. Organizational theory, work psychology and Bolman & Deal's four different managerial ways (frames) to view an organization, are central elements of this course.

The students are introduced to a number of diagnosis techniques along with the change process itself based on the Action Research Model and a number of different, formal intervention techniques. Based on the theory mentioned above and a number of practical cases, the students are expected to develop a critical and independent view of the theory and practice related to organizational change and the way in which such change is brought about.

Prerequisites

Students should have completed a basic course in Organizational Management.

Compulsory literature

Books:

Bolman, Lee G. og Terrence E. Deal. 2003. Reframing organizations : artistry, choice, and leadership. 3rd ed.. San Francisco, Calif.: Jossey-Bass

French, W.L. og C.H. Bell jr.. 1999. Organization development : behavioral science interventions for organization improvement. 6th ed.. Upper Saddle River, N.J.: Prentice-Hall. chap. 6

Harvey, Don og Donald R. Brown.. 2001. An experiential approach to organizational development. 6th ed.. Upper Saddle River, N.J. : Prentice Hall. chap.1

Smith, Mike og Lyn Davidson.. 1991. "Analysing jobs: the manager and the job" i Analysing organizational behaviour edited by Mike Smith.. London : Macmillan. Chap. 2 and Smith, Mike, Selection in Organizations Chap 3 , both chapter from Analysing Organizational Behaviour (edited by Mike Smith) UMIST, Macmillan, 1991

Articles:

Borge-Andersen, Carl. 2004. Organizational theory – an article. Sadvika: Norwegian School of Marketing

Recommended literature

Books:

Arnold, John og Joanne Silvester ... [et al.]. 2005. Work psychology : understanding human behaviour in the workplace. 4th ed.. Harlow : FT Prentice Hall

Beer, Michael, Nitin Nohria, red.. 2000. Breaking the code of change. Boston, Mass. Harvard Business School Press

Cummings, Thomas G. og Christopher G. Worley. 2005. Organization development and change. 8th ed.. Mason, Ohio : Thomson/South-Western.

Harvey, Donald F. and Donald R. Brown. 2001. An experiential approach to organizational development. 6th ed.. Upper Saddle River, N.J.: Prentice Hall

Course outline

1. Organizational change and organizational learning - an introduction
2. Organization theory - a historical summary
3. Work psychology - an introduction
4. Recruiting - procedures and introduction to trait theory.
5. The four frames of managerial thinking (structural, human resources, political and symbolic
6. Foundations of organizational development (OD) - introducing "action research"
7. Managing the OD process - diagnoses, actions and evaluations
8. Change management - a management concept covering both OD and IT
9. Summary, recapitulation, preparation for the exam

Computer-based tools

Course structure

The course consists of a total of 36 hours of lectures. The lectures will not cover the complete syllabus. The purpose of the actual teaching is to define the main lines and to undertake an in-depth discussion of certain topics and examples. The students themselves are responsible for covering the complete syllabus. Group work related to exercises and active participation in class is recommended.

Evaluation

Term paper to be completed in 14 days by individuals or by student groups of no more than three students.

Evaluation code(s)

ORG 93531 term paper which accounts for 100% of the grade in ORG 9353 Organization and Change, 6 ECTS credits.

Aids at the examination

Relevant literature is allowed.

Makeup exam

A re-sit is normally held at the end of the next course.