



APPLIES TO ACADEMIC YEAR 2005/2006

KLS 2502 Cultural Industry Studies III – Gallery and Museum

Program

Bachelor in Arts and Management (2. year)

Responsible for the course

Ken Friedman

Department

Communication - Culture and Languages

Term

According to study plan

ECTS Credits

6

Objective

This course will give students an insight into the characteristics of the art gallery and the museum as an institution and as a setting for work and cultural production. To explore course themes, students will consider the history of museums and galleries, cultural policy, and organizational forms. Students will also examine the economic challenges and market issues that face art galleries and museums today.

This course will give students overview of the organizational and economic dimensions of art galleries and museums in Norway and around the world. Course participants will develop the ability to understand and analyze art galleries in terms of its internal characteristics and the critical factors in the larger environment that shape them.

Prerequisites

Courses in the program sequence.

Compulsory literature

Books:

Solhjell, Dag. 1995. Kunst-Norge : en sociologisk studie av den norske Kunstinstitusjonen. Oslo: Universitetsforlaget

Collection(s) of articles:

Friedman, Ken. 2006. Artikkelsamling for Kulturbransjekunnskap III - Galleri og museum. Oslo: BI forlag

Recommended literature

Other:

Utvalgte artikler

Course outline

Art gallery as social institution
The history of galleries
The work of the gallery
The gallery and cultural production
Art markets and the sociology of art
Museums
The museum as social institution
The history of the museum
The museum and cultural production
The museum as conceptual marketplace
Museums and the sociology of art

The economics of art
Sponsorship and integrated sponsorship
Cultural collaboration
Organizational and economic challenges of the art gallery
Organizational and economic challenges of museums
Experience and practice
Galleries, museums, art worlds

Computer-based tools

This course requires no computer-based tools.

Course structure

The course consist 36 lectural hours with following activities:

- Lectures
- Guest lectures
- On-site visits
- Working groups
- Research project

The course requires several hand-ins to be completed and active participation in class sessions.

Evaluation

A Term Paper concludes the course. The Term Paper can be solved in groups of 1-3 students.

Evaluation code(s)

KLS 25021 - Project Paper, counts 100% to obtain main grade in KLS 2502 Cultural Industry Studies III – Gallery and Museum, 6 credits.

Aids at the examination

All aids permitted

Makeup exam

A re-sit is held in at the next scheduled exam in the course.