



APPLIES TO ACADEMIC YEAR 2005/2006

KLS 2501 Cultural Industry Studies II – The Music Industry

Program

Bachelor in Arts and Management (2. year)

Responsible for the course

Tine Solvang

Department

Communication - Culture and Languages

Term

According to study plan

ECTS Credits

6

Objective

The aim of the course is to give the students an overview of the music industry and its history, nationally and internationally. The course includes a presentation of the general characteristics of the industry, of its history and forms of organization, of its relation to cultural politics and finally of the current challenges in the music market. The purpose of the historical presentation is to give the students a historical background for the understanding of the present-day situation. By the end of the course, the students are assumed to have acquired the ability to analyze various aspects of the music business of today.

Prerequisites

There are no claims for special requirements.

Compulsory literature

Books:

Burnett, Robert. 1996. *The global jukebox : the international music industry*. London: Routledge. 171 sider

Danielsen, Anne. 2002. "Estetiske perspektiver på populærmusikk". i Jostein Gripsrud, red. *Populærmusikken i kulturpolitikken*. Oslo: Norsk kulturråd. 27 sider

Frith, Simon. 1988. "The real thing : Bruce Springsteen" i Simon Frith. *Music for pleasure : essays in the sociology of pop*. Cambridge: Polity Press. 8 sider

Frith, Simon. 1988. "Why do songs have words?". i Simon Frith. *Music for pleasure: essays in the sociology of pop*. Cambridge: Polity Press. 24 sider

Frith, Simon. 2004. " And I guess It doesn't matter any more: European thoughts on American music". i Eric Weisbard, red. *This is pop: in search of the elusive at Experience Music Project*. Cambridge: Harvard University Press. 11 sider

Lorentzen, Anne. 2002. "Om kjønn i rock og pop" i Jostein Gripsrud, red. *Populærmusikken i kulturpolitikken*. Oslo: Norsk kulturråd. 33 sider

Maasø, Arnt. 2002. "Rollen til radio og tv i formidling av populærmusikk". i Jostein Gripsrud, red. *Populærmusikken i kulturpolitikken*. Oslo: Norsk kulturråd. 38 sider

Simonsen, Mie Berg. 2002. "Populærmusikkfeltets organisering". i Jostein Gripsrud, red. *Populærmusikken i kulturpolitikken*. Oslo: Norsk kulturråd. 27 sider

Weisethaunet, Hans. 2002. "Platebransjen og musikkproduksjon i Norge". i Jostein Gripsrud, red. *Populærmusikken i kulturpolitikken*. Oslo: Norsk kulturråd. 35 sider

Recommended literature

Books:

Frith, Simon. *Music for pleasure : essays in the sociology of pop..* Cambridge : Polity Press

Gripsrud, Jostein red. 2002. *Populærmusikken i kulturpolitikken*. Oslo: Norsk kulturråd

Langdalen, Jørgen. 2002. *Musikkliv og musikkpolitikk : en utredning om musikkensembelene i Norge*. Oslo: Norsk kulturråd

Negus, Keith. 1992. *Producing pop : culture and conflict in the popular music industry*. London: Edward Arnold

Passman, Donald S. 2003. *All you need to know about the music business*. 5th ed. New York: Free Press

Course outline

- General characteristics of the music industry
- History of the music industry
- Cultural politics and the music industry
- Forms of organization in the music industry
- Challenges in the music market

Computer-based tools

Computer-based tools are not used in this course.

Course structure

The course consists of 36 one hour lessons. The students are advised to form discussion groups for the study of the course literature and if desired also for cooperation during the three-day examination work.

Evaluation

The course ends with a 72-hour take-home examination to be performed individually or by groups up to three students.

Evaluation code(s)

KLS 25011 for the term paper which accounts for 100 % of the grade in KLS 2501 Cultural Industry Studies II - The Music Industry

Aids at the examination

All written aids are allowed.

Makeup exam

A re-sit is held in connection with the next scheduled exam in the course.