



APPLIES TO ACADEMIC YEAR 2005/2006

KLS 2500 Cultural Industry Studies I - The book Industry

Program

Bachelor in Arts and Management (2. year)

Responsible for the course

Anne-Britt Gran

Department

Communication - Culture and Languages

Term

According to study plan

ECTS Credits

6

Objective

The main aim of the course is to give the students an overview of the book industry and its history – national and international. The purpose with the historical presentation is to give the students an historical background to understand the situation today. The main themes of the course consist of a presentation of the general characteristics of the industry, its forms of organization and the challenges in the book market. Having ended the course, the students are supposed to have acquired the ability to analyze the book business today.

Prerequisites

There are no claims for special requirements.

Compulsory literature

Books:

Trond Andreassen. 2000. Bok-Norge : en litteratursosiologisk oversikt. Oslo: Universitetsforlaget

Other:

Kompendium Forlagsbransjen.

Recommended literature

Books:

André Schiffrin. 2002. Bøker og business. Oslo: Aschehoug

Course outline

- General characteristics of the book industry
- The history of the book industry
- Cultural politics and the book industry
- Forms of organization in the book industry
- Challenges in the book market

Computer-based tools

Computer-based tools are not used in this course.

Course structure

The course consists of 36 one hour lessons. The students are advised to form discussion groups for the study of the course literature and if desired also for cooperation during the three-day examination work.

Evaluation

The course ends with a 72-hour take-home examination to be performed individually or by groups of up to three students.

Evaluation code(s)

KLS 25001 for the term paper which accounts for 100 % of the grade in KLS 2500 Cultural Industry Studies I - The book Industry, 6 credits

Aids at the examination

All written aids are allowed.

Makeup exam

A re-sit is held in connection with the next scheduled exam in the course.