



APPLIES TO ACADEMIC YEAR 2005/2006

KLS 2400 Art and capital in an historical perspective

Program

Bachelor's Program in Arts and Management

Responsible for the course

Anne-Britt Gran

Department

Communication - Culture and Languages

Term

According to study plan

ECTS Credits

6

Objective

The main aim of the course is to give the students an overview of the historical change processes influencing the relationship between art and economy from the antiquity up to now. The purpose with the historical presentation is to give the students an historical background to understand the situation today. The main themes of the course consist of an introduction to the different historical ages. Having ended the course, the students are supposed to have acquired the ability to analyze the historical influences on the relationship between art and business today.

Prerequisites

There are no claims for special requirements.

Compulsory literature

Books:

Eliasson, Gunnar og Ulla Eliasson. 1997. Företagandets konst : om konstproduktionen i renässansens Florens. Stockholm : City University Press
Gran, Anne-Britt og Donatella De Paoli. 2004. Kunst og kapital : nye forbindelser mellom kunst, estetikk og næringsliv. Oslo: Pax forlag

Collection(s) of articles:

Artikkelsamling: Kunst og kapital i idéhistorisk perspektiv

Recommended literature

Other:

De øvrige kapitlene i bøkene som er representert i artikkelsamlingen: Kunst og kapital i idéhistorisk perspektiv

Course outline

- Antiquity
- Medieval times
- Renaissance and Baroque
- The Enlightenment and Romanticism
- The modern institution of art
- Popular culture and cultural industry
- Aesthetical marketing
- Aesthetical organizations
- The experience economy

Computer-based tools

Computer-based tools are not used in this course.

Course structure

The course consists of 36 one hour lessons. The students are advised to form discussion groups for the study of the course literature and if desired also for cooperation during the three-

day examination work.

Evaluation

The course ends with a 72-hour take-home examination to be performed individually or by groups of up to three students. Where appropriate the use of computer-based tools is allowed to solve the examination assignment.

Evaluation code(s)

KLS 24001 - take-home exam, with accounts for 100% of the grade in KLS 2400 Art and capital in an historical perspective, 6 ECTS credits

Aids at the examination

All written aids are allowed.

Makeup exam

A re-sit is held in connection with the next scheduled exam in the course.