



**APPLIES TO ACADEMIC YEAR 2005/2006**

## **GRA 6824 The Foundations of Strategy Analysis**

### **Program**

Master of Business and Economics Program, Master of Science in Business, Master of Science in Business (Strategy), Master of Science in Management, Specialization Course

### **Responsible for the course**

Randi Lunnan

### **Department**

Strategy and Logistics

### **Term**

According to study plan

### **ECTS Credits**

6

This is an academic course giving insight into the theoretical approaches mostly applied in strategy

### **Objective**

The course focuses on a broad representation of differing, and often conflicting, perspectives and theories related to strategy content and strategy context and extends the previous knowledge the students have on strategy and strategy analysis from their undergraduate program. The main objective is to develop critical reflections on strategy and strategy analysis among the students participating in the course. The course builds on the knowledge in strategy analysis achieved in the foundation course of strategy analysis in the 3rd year of the siviløkonom program, but extends the perspectives presented in the introductory course and also introduces new perspectives on strategy content and context.

### **Prerequisites**

A basis course in Strategy

### **Compulsory literature**

### **Other:**

Compendium consisting of selected articles

### **Recommended literature**

### **Course outline**

Strategy and theories of the firm

- Strategic Groups
- Competitive advantage
- Industry evolution and Learning
- Strategic games
- Resource Dependent and Network Based Strategies
- Network Economics
- Resource Based Strategies
- Transaction Based Strategies
- Cognitive Based Strategies

### **Computer-based tools**

Blackboard/homepage

### **Course structure**

The course is structured as a combination of lectures, discussions, in-class activities, case analysis, and student presentations. It requires a substantial amount of preparation by the students and active involvement during class. 36 hours

**Evaluation**

Your course grade will be based on the following activities and weights:

The two group based cases count 20% each, and the final individual written exam (4 hours) counts 60%

Specific Information regarding any aspect of student evaluation will be provided in class. It is the student's responsibility to obtain this information. Please note that whilst attendance is not compulsory, it is the student's responsibility to obtain any information provided in class that is not included on the course homepage/Blackboard or text book. Homepages and/or Blackboard are not designed for the purpose of students who choose not to attend class.

**Evaluation code(s)**

GRA68243 cases and exam accounts for 100 % of the final grade in the course GRA 6824.

**Aids at the examination**

Bilingual dictionary

**Makeup exam**

Re-takes are only possible at the next time a course will be held. When course evaluation consists of class participation or process elements, the whole course must be re-evaluated when a student wants to retake a exam. Retake examinations entail an extra examination fee.