



GJELDER FOR STUDIEÅRET 2005/2006

## GRA 3109 Corporate Innovation and Innovation Systems I, Basic

### Studium

Master of Science in Business, Master of Science in Business (Innovation and Entrepreneurship), Master of Science in Management, Siviløkonomstudiet (spesialisering), Specialization Course

### Kursansvarlig

Atle Middtun, Nils-Otto Ørjasæter

### Institutt

Innovasjon og økonomisk organisering

### Semester

Se studieplan for aktuelt studium

### Studiepoeng

6

### Mål

### Forkunnskaper

### Obligatorisk litteratur

#### Bøker:

- Block, Zenas and Ian C. MacMillan. 1993. Corporate venturing: creating new businesses within the firm. Boston: Harvard Business School Press.. 1-112, Introduction, and Ch1-Ch4.
- Burgelman, Robert A., Leonard Sayles. 1988. Inside Corporate Innovation: strategy, structure and management skills. New York : Free Press. 17-91; 122-150, Ch2, 5 8,9.
- Christensen, Clayton, M. 1997. The innovator's dilemma : When new technologies cause great firms to fail. Boston, Mass. : Harvard Business School Press. Selected reading: Introduction, and chapters 2,8,9,10
- Davis, Julie L. and Suzanne S. Harrison. 2001. Edison in the boardroom: how leading companies realize value from their intellectual assets. New York: Wiley.. 1-18, Introduction.
- Edquist, Charles. 1997. "Systems of innovation approaches :their emergence and characteristics." In Systems of Innovation: Technologies, institutions and organisations. Cheltenham: Elgar
- Foster, Richard and Sarah Kaplan. 2001. Creative destruction: why companies that are built to last underperform the market, and how to successfully transform them. New York : Currency. Selected reading: Introduction and chapters 1,2,7,8
- Hamel, Gary. 2000. Leading the revolution: how to thrive in turbulent times by making innovation a way of life. Rev. ed. Boston, Mass.: Harvard Business School Press. Selected reading: Introduction and chapters 1,2,3,8,9
- Jones, Tim. 2003. Innovation leadership : identifying and understanding the top performers. To be published in R&D Management spring 2003. 1-19
- OECD. 1999. Introduction. In Boosting Innovation: the Cluster Approach. Paris: OECD
- Porter, Michael. 1998. Clusters and the new economics of competition. Harvard Business Review
- Richards, Sally. Inside business incubators & corporate ventures. 2002. New York : Wiley

#### Artikler:

- Lazonick, William. 2002. Innovative Enterprise and Historical Transformation. Enterprise & Society. Vol 3, March. pp 3-47
- Lundvall, B-Å. 1998. Why study national systems and national styles of innovation. Technology Analysis & Strategic Management. Vol 10 no 4.
- Noteboom, Barth. 1999. Innovation, learning and industrial organisation. Cambridge Journal of Economics. 23: 127-150

**Anbefalt litteratur**

**Emneoversikt**

**Dataverktøy**

**Gjennomføring**

**Eksamen**

**Eksamenskode(r)**

**Hjelpemidler til eksamen**

**Kontinuasjon**