



**APPLIES TO ACADEMIC YEAR 2004/2005**

## **NVH 0321 Retailing Management 1: Retailing Strategy and Merchandise Management**

**Program**

Bachelor's Program in Trade and Retail Management

**Responsible for the course**

Jan Ivar Fredriksen

**Department**

School of Trade and Retail Management

**Term**

According to study plan

**ECTS Credits**

6

**Objective**

**Prerequisites**

**Compulsory literature**

**Recommended literature**

**Course outline**

**Computer-based tools**

**Course structure**

**Evaluation**

**Evaluation code(s)**

**Aids at the examination**

**Makeup exam**