



APPLIES TO ACADEMIC YEAR 2004/2005

NVH 0123 Retailing Management 3: Classification Programmes for Retailers

Program

Bachelor's Program in Retail Management

Responsible for the course

Jan Ivar Fredriksen

Department

School of Trade and Retail Management

Term

According to study plan

ECTS Credits

6

Objective

Prerequisites

The course is built on NVH 0121 and NVH 0122

Compulsory literature

Literature from NVH 0121 and NVH 122 is applicable.

Recommended literature

None.

Course outline

Computer-based tools

Computer-based tools are not used in this course.

Course structure

Evaluation

Evaluation code(s)

NVH 01231 project paper which accounts for 100% of the grade in NVH 0123 Retailing Management 3: Classification Programmes for Retailers, 6 credits.

Aids at the examination

All aids are allowed.

Makeup exam

A re-sit is held in connection with the next regular exam, normally after one year.