



APPLIES TO ACADEMIC YEAR 2004/2005

## GRA 6332 International Business: Context and Development

### Program

Master of Business and Economics Program, Master of Science in Business, Master of Science in Business (International Management), Master of Science in Management, Specialization Course

### Responsible for the course

Rolv Petter Amdam

### Department

Communication - Culture and Languages

### Term

According to study plan

### ECTS Credits

6

### Objective

The purpose of this course is to give a broad overview of the recent globalization process. One aim is to introduce the students to the political, economic, and cultural aspects of the globalization process. Another is to highlight the institutional framework of globalization. A third aim is to focus on how recent globalization has occurred and compare the present features of the world economy with earlier and alternative modes of economic interaction. In this way, this course will provide students with long-term perspectives on international business development, and convey a dynamic understanding of global economic processes

### Prerequisites

Bachelor's degree in Business or eq.

### Compulsory literature

Brewer, Thomas L. and Stephen Young. 2000. *The Multilateral Investment System and Multinational Enterprises*. Oxford: Oxford University Press.  
Selected articles

### Recommended literature

None

### Course outline

1. What is globalization?
2. The development of international business
3. The territorial state and global politics
4. Competition policy
5. Shifting patterns of global regulation
6. Multinational corporations and global production
7. Emerging economies
8. Globalization and regionalization
9. Americanization or globalization?

### Computer-based tools

Blackboard, the web and Internet.

### Course structure

Lectures, cases, group work, and discussions. (36 hours)

**Evaluation**

Your course grade will be based on the following activities and weights:

Class participation, case discussion, assignments, and student presentations count for 40% of final grade.

A 3-hour written closed book exam counts for 60%.

**Evaluation code(s)**

GRA 63323 accounts for 100 % of the final grade in the course GRA 6332.

**Aids at the examination**

Bilingual dictionary

**Makeup exam**

Next time the course is offered