



APPLIES TO ACADEMIC YEAR 2004/2005

GRA 2236 Creativity in individual, group and organization

Program

Master of Business and Economics Program, Master of Science in Business, Master of Science in Leadership and Organizational Psychology, Master of Science in Management, Master of Science in Business (Organization Psychology)

Responsible for the course

Thorvald Hærem

Department

Leadership and Organizational Management

Term

According to study plan

ECTS Credits

6

Objective

Psychological research has uncovered conditions that both inhibits and facilitates creative thinking and ability to reorient at the level of the individual, group and organization. The course will provide insight into the most important results of this research. The participants will also be introduced to and trained in the use of creative problem solving techniques particularly developed for handling problems commonly met in the context of organizational settings and work life.

Prerequisites

GRA2205 or GRA2203 or GRA2204 or eq.

Compulsory literature

Kaufmann, Geir, red 2003. *Creativity and innovation. Selected readings*. Sandvika: Handelshøyskolen BI. Institute of Leadership and Organizational Management.
Proctor, Tony. 1999. *Creative problem solving for managers*. London: Routledge.

Recommended literature

None in particular.

Course outline

Psychology of problem solving
Creativity as a form of problem solving
Conditions that inhibit and facilitate creative problem solving
Creative problem solving techniques
Computerbased techniques for idea development
Promotion of a more creative work environment

Computer-based tools

Blackboard/homepage

Course structure

The course will be organized as a four day intensive workshop comprising a total of 30 hours. This way of teaching is also chosen in order to give the participants an introduction to the methodological organization and implementation of courses in a workshop format

Evaluation

Three hours written exam.

Evaluation code(s)

GRA22361

Aids at the examination

Bilingual dictionary

Makeup exam

Next time the course is offered