



GJELDER FOR STUDIEÅRET 2004/2005

EXC 1012 Scandinavian Work Life and Management

Studium

Bachelor of Science in Business, Exchange Program

Kursansvarlig

Tor Grenness

Institutt

Kommunikasjon - kultur og språk

Semester

Se studieplan for aktuelt studium

Studiepoeng

6

The course is offered both in the fall and in the spring. We reserve the right to make changes in the course and the course literature.

Mål

The main purpose of this course is to provide the students with an insight into what is perceived as particularly Scandinavian with reference to management and work conditions. This implies that national culture and cultural differences will be emphasized. Theories on culture and cross-cultural management will serve as the basis for a more in-depth discussion of Scandinavian management. The so called "Scandinavian Model" will serve as a point of departure.

Forkunnskaper

None.

Obligatorisk litteratur

Bjerke, Bjørn. 1999. *Business leadership and culture*. Cheltenham: Edward Elgar Publishing.
Grenness, Tor. 2003. *Selected articles on comparative management*. Sandvika: Handelshøyskolen BI.

Anbefalt litteratur

None.

Emneoversikt

The course is divided in three broad areas:

1. The concept of culture / the effect of culture on management behavior
2. Scandinavian / Norwegian management and work life
3. Theory and research on comparative management

Dataverktøy

Not used in this course.

Gjennomføring

The teaching consists of 36 teaching hours including group work. It is expected that the students take active part in the course. Among other things they will have to present articles in front of their fellow students.

Eksamen

On completion of the course students are required to hand in a Term Paper individually or by groups of up to three students. Maximum pages for Term Paper is 15. The Term Paper are handed out in the beginning of the semester.

Eksamenskode(r)

EXC 10121 term paper which accounts for 100% of the grade in EXC 1012 Scandinavian Work Life and Management

Hjelpemidler til eksamen

All written aids are allowed.

Kontinuasjon

A re-sit is held in connection with the next scheduled exam in the course.