



APPLIES TO ACADEMIC YEAR 2004/2005

EXC 1012 Scandinavian Work Life and Management

Program

Bachelor of Science in Business, Exchange Program

Responsible for the course

Tor Grenness

Department

Communication - Culture and Languages

Term

According to study plan

ECTS Credits

6

We reserve the right to make changes in the course and the course literature.

Objective

The main purpose of this course is to provide the students with an insight into what is perceived as particularly Scandinavian with reference to management and work conditions. This implies that national culture and cultural differences will be emphasized. Theories on culture and cross-cultural management will serve as the basis for a more in-depth discussion of Scandinavian management. The so called "Scandinavian Model" will serve as a point of departure.

Prerequisites

None.

Compulsory literature

Bjerke, Bjørn. 1999. *Business leadership and culture*. Cheltenham: Edward Elgar Publishing.
Grenness, Tor. 2003. *Selected articles on comparative management*. Sandvika: Handelshøyskolen BI.

Recommended literature

None.

Course outline

The course is divided in three broad areas:

1. The concept of culture / the effect of culture on management behavior
2. Scandinavian / Norwegian management and work life
3. Theory and research on comparative management

Computer-based tools

Not used in this course.

Course structure

The teaching consists of 36 teaching hours including group work. It is expected that the students take active part in the course. Among other things they will have to present articles in front of their fellow students.

Evaluation

On completion of the course students are required to hand in a Term Paper individually or by groups of up to three students. Maximum pages for Term Paper is 15. The Term Paper are handed out in the beginning of the semester.

Evaluation code(s)

EXC 10121 term paper which accounts for 100% of the grade in EXC 1012 Scandinavian Work Life and Management

Aids at the examination

All written aids are allowed.

Makeup exam

A re-sit is held in connection with the next scheduled exam in the course.