



APPLIES TO ACADEMIC YEAR 2004/2005

## **BØK 9950 Commercial Bank Financial Management**

### **Program**

Bachelor of Business Administration Program in Finance

### **Responsible for the course**

Emanuel Blattner

### **Department**

Accounting - Auditing and Law

### **Term**

According to study plan

### **ECTS Credits**

15

### **Objective**

Students are to acquire knowledge on:

Strategy in the financial services industry

The products of the commercial bank, Marketing and the price of capital goods

Asset/liability and cash-flow-management under changing interest rates

Profit planning and budgeting

Risk management in commercial banks

### **Prerequisites**

Knowledge equivalent to the 2nd year of the Bachelor of Business Administration Program in Finance.

### **Compulsory literature**

Sinkey, Joseph F. 2002. *Commercial bank financial management in the financial-services industry* . 6th ed. Upper Saddle River, N.J.: Prentice Hall.

### **Recommended literature**

Gardner, Mona J., Dixie L. Milles, Elizabeth S. Cooperman. 2000. *Managing financial institutions: An asset/liability approach* . 4th ed. Fort Worth, Tex.: Dryden.

### **Course outline**

- 1) Strategy decisions in the financial-services industry
- 2) Long term planning in the financial-services industry
- 3) Profit planning and budgeting
  - The process of budgeting
  - Asset-/Liability management
  - Cash-flow budgeting
- 4) Control and discrepancy-analysis
- 5) Profit analyses of the different products in the financial-services industry
- 6) "Banking game" simulation

### **Computer-based tools**

Excel spreadsheets and "Banking Game" simulation

### **Course structure**

The course will include lectures, case studies and banking simulating, 90 teaching hours in all.

### **Evaluation**

The course is concluded with a five hours individual written exam.

### **Evaluation code(s)**

BØK 99501 - written exam, which accounts for 100% of the grade in BØK 9950, 15 ETCS Credits.

### **Aids at the examination**

Alle aids are permitted

**Makeup exam**

A re-sit is normally held at the end of the next course.