



APPLIES TO ACADEMIC YEAR 2003/2004

ORG 2210 Business and Society I - Business and Society in a Historical Perspective

Program

Master of Business and Economics Program

Responsible for the course

Rolv Petter Amdam

Department

Innovation and Economic Organisation

Term

According to study plan

ECTS Credits

6

Objective

The course will contribute to the understanding of how modern firms have developed, how they are organised and managed, and how they function in a national as well as international context. Especially, the course will focus on the development of these aspects from the Industrial Revolution and up to today. The course is also concerned with how business activities are organised differently in different national contexts. In this respect the issue of democracy will be discussed

Prerequisites

No special prerequisites.

Compulsory literature

Amdam, Rolv Petter, Haakon Gran, Svein Olav Hansen og Knut Sogner. 2001. *Markedsøkonomiens utvikling*. Bergen: Fagbokforlaget
In addition, some cases will be distributed on-line

Recommended literature

None

Course outline

The following issues will be highlighted:

- Business and society in a historical perspective
- Business and society during the First Industrial Revolution. The roots of the market economy. The factory as an organisation
- Business and society during the Second Industrial revolution. Different forms of economic organisation
- The mass-production system
- Business and society during the Knowledge Society Revolution.
- Knowledge and business
- Business and democracy
- Environmental and ethical challenges

Computer-based tools

Blackboard will be used.

Course structure

The course has 36 hours of lectures and group work

Evaluation

3-hour written exam. The students must deliver at least one group work during the course to be allowed to attend the exam

Evaluation code(s)

ORG 22101 Business and Society I - Business and Society in a Historical Perspective

Aids at the examination

No aids are permitted at the exam.

Makeup exam

A re-sit is held in connection with the next regular exam in the course.