



APPLIES TO ACADEMIC YEAR 2003/2004

NVH 0321 Retailing Management 1: Retailing Strategy and Merchandise Management

Program

N/A

Responsible for the course

Jan Ivar Fredriksen

Department

School of Trade and Retail Management

Term

According to study plan

ECTS Credits

6

Objective

Prerequisites

Compulsory literature

Recommended literature

Course outline

Computer-based tools

Course structure

Evaluation

Evaluation code(s)

Aids at the examination

Makeup exam