



APPLIES TO ACADEMIC YEAR 2003/2004

## GRA 6824 The Foundations of Strategy Analysis

### Program

N/A

### Responsible for the course

Randi Lunnan

### Department

Strategy and Logistics

### Term

According to study plan

### ECTS Credits

6

### Objective

The course focuses on a broad representation of differing, and often conflicting, perspectives and theories related to strategy content and strategy context and extends the previous knowledge the students have on strategy and strategy analysis from their undergraduate program. The main objective is to develop critical reflections on strategy and strategy analysis among the students participating in the course. The course builds on the knowledge in strategy analysis achieved in the foundation course of strategy analysis in the 3rd year of the siviløkonom program, but extends the perspectives presented in the introductory course and also introduces new perspectives on strategy content and context.

### Prerequisites

A basis course in Strategy

### Compulsory literature

Compendium consisting of selected articles.

### Recommended literature

### Course outline

Strategy and theories of the firm  
Strategic Groups  
Competitive advantage  
Industry evolution and Learning  
Strategic games  
Resource Dependent and Network Based Strategies  
Scale and scope Economics  
Resource Based Strategies  
Transaction Based Strategies  
Cognitive Based Strategies

### Computer-based tools

### Course structure

The course is structured as a combination of lectures, discussions, in-class activities, case analysis, and student presentations. It requires a substantial amount of preparation by the students and active involvement during class.

### Evaluation

Your course grade will be based on the following activities and weights:

The two group based cases count 20% each, and the final individual written exam (4 hours, no aids) counts 60%

**Evaluation code(s)**

GRA68243 cases and exam accounts for 100 % of the final grade in the course GRA 6824.

**Aids at the examination**

None

**Makeup exam**

Next time the course is offered.