



APPLIES TO ACADEMIC YEAR 2003/2004

## GRA 6822 Managing Multinational Enterprises

### Program

N/A

### Responsible for the course

Randi Lunnan

### Department

Strategy and Logistics

### Term

According to study plan

### ECTS Credits

6

### Objective

The course gives an in-depth treatment of the challenges involved in organizing and managing the complex modern-day multinational corporation. The objective of the course is to make the students aware of the range of issues involving management, control and development that are present in multinationals, and give the students ideas and tools on how to meet these challenges.

### Prerequisites

A graduate-level foundation course in international business (e.g. GRA 6331 The International Firm) and/or strategy (e.g. GRA6824 Foundations of Strategy Analysis), or eq.

### Compulsory literature

Compendium of selected articles from books and journals covering classic and frontier treatment of key topics.

### Recommended literature

### Course outline

Rationales of MNEs

Economic, Geographic and Internal resource generating rationales

Organizing and Controlling the MNE

Models of Subsidiary Roles

Organizational CHange

Ownership and Control

Human capital and diversity in MNE`s

Working and Learning in MNEs

### Computer-based tools

No

### Course structure

This is an advanced course where students are expected to contribute substantially in class. The course will be run as a series of seminars that combine lectures, presentation and discussions.

### Evaluation

Your course grade will be based on the following activities and weights:

Class participation 25%

Term paper(individual) 50%

48 hour homeexam. In groups of max. 3. 25%

### Evaluation code(s)

GRA 68224 class participation, term paper and exam accounts for 100 % of the final grade in the course GRA 6822.

**Aids at the examination**

All

**Makeup exam**

Next time the course is offered