



GJELDER FOR STUDIEÅRET 2003/2004

GRA 6014 International Business Ethics

Studium

Ikke angitt

Kursansvarlig

Heidi Høivik

Institutt

Strategi og logistikk

Semester

Se studieplan for aktuelt studium

Studiepoeng

6

Mål

The aim of this course is to strengthen each participant's ability to identify, to reflect and respond to ethical management challenges in organizations. Studying ethical business dilemmas in depth will help participants to evaluate the variety of approaches available for the ethical decision-making process.

Forkunnskaper

None.

Obligatorisk litteratur

Green, Ronald M. 1994. *The ethical manager: A new method for business ethics*. New York: MacMillan.

Bowie, Norman, ed. 2002. *The Blackwells Guide to Business Ethics*. Malden, Mass.: Blackwell Publ.

Additional articles and cases will be handed out. (preferably via webpage)

Anbefalt litteratur

Carroll, Stephen J. and Martin J. Gannon. 1997. *Ethical dimensions of International management*. Thousand Oaks, Calif.: Sage.

Emneoversikt

The theoretical core consists of a brief presentation of major moral philosophies which have provided the core of rules and concepts of rightness and ethicalness in general. The focus is on their relevance with regard to the business environment. The practical core deals with applying and testing different methods of moral decision making in conjunction with concrete cases. Most of the case material will be based on international examples, but current Norwegian experiences will also be included where possible. Special attention will be given to business ethics decision-making in a cross cultural context. The focus will be on issues of the relationship of national cultural differences to ethical behaviors. Critical reading and evaluation of leading articles on ethics in management will be used to heighten participants awareness of significant cultural perceptions, and different moral points of view.

Topics include:

- Basic issues: Ethics vs. Economics
- Ethical Theories Revisited
- Examples of Models for Ethical Reflection
- The Role of Opportunity and Conflict in Organizations
- Business Ethics in a Global Context (importance of culture)
- Ethics in Changing

- Organizations (compliance vs. integrity approaches)
- Corporate Social Responsibility and Accountability

The learning mode of this course is action oriented. Several class discussions will begin with a prepared case discussion allowing participants to apply moral reasoning skills. The subsequent discussions will not necessarily yield consensus, but are meant to create greater awareness of different thinking modes. For the above reasons this course requires **maximum** student participation. Those who cannot attend classes regularly should refrain from taking this course.

Dataverktøy

None.

Gjennomføring

Lectures and class discussion.

Eksamen

One mid term presentation, group assignment (40%)

Final term paper (1-2 students) (40%)

Participation in class (20%)

Eksamenskode(r)

GRA 60142 One mid term presentation, group assignment (40%)

GRA 60143 Final term paper (groups of 1-3) (40%)

GRA 60144 Participation in class (20%)

Hjelpemidler til eksamen

All

Kontinuasjon

not possible because of combined grades