



APPLIES TO ACADEMIC YEAR 2003/2004

## EXP 9070 The Norwegian Export Scene

### Program

The Bachelor's Program in International Marketing

### Responsible for the course

Dag Tangen

### Department

Innovation and Economic Organisation

### Term

According to study plan

### ECTS Credits

6

### Objective

The primary aim is to develop knowledge of relevant internal and external structures in Norway and in the international business society. The course shall give insight into relations between Norway and the EU, EEA, WTO, etc. with an emphasis on their impact on business and export at the business level and for the export situation.

### Prerequisites

### Compulsory literature

Claes, Dag Harald og Bent Sofus Tranøy. 1999. *Utenfor, annerledes og suveren? Norge under EØS-avtalen*. Bergen: Fagbokforlaget.

Various handouts. IMPORTANT: The students are responsible for verifying the contents of these.

### Recommended literature

None

### Course outline

- EU, EEA and Norway
- Institutional presentations of Norwegian export institutions (Ministry of Foreign Affairs, The Norwegian Export Council, GIEK etc.)
- Presentation of international organizations (WTO, OECD, EEA etc.) for economic cooperation
- Case-presentations from leading Norwegian exporters

### Computer-based tools

None

### Course structure

Lectures highlighting a selection of topics.

### Evaluation

A three-hour individual written examination concludes the course.

### Evaluation code(s)

EXP 90701 The Norwegian Export Scene - Written exam, accounts for 100% of the final grade in the course EXP 9070, 6 ECTS credits.

### Aids at the examination

None

**Makeup exam**

A re-sit is normally held at the end of the next course.