



APPLIES TO ACADEMIC YEAR  
2002/2003

## **ORG 2210 Business and Society I - Business and Society in a Historical Perspective**

### **Program**

Master of Business and Economics Program

### **Responsible for the course**

Rolv Petter Amdam

### **Department**

Innovation and Economic Organisation

### **Term**

Fall

### **ECTS Credits**

6

### **Objective**

The course will contribute to the understanding of how modern firms have developed, how they are organised and managed, and how they function in a national as well as international context. Especially, the course will focus on the development of these aspects from the Industrial Revolution and up to today. The course is also concerned with how business activities are organised differently in different national contexts.

### **Prerequisites**

No special prerequisites.

### **Compulsory literature**

Amdam, Rolv Petter, Haakon Gran, Svein Olav Hansen og Knut Sogner.  
2001. *Markedsøkonomiens utvikling*. Bergen: Fagbokforlaget  
In addition, some cases will be distributed on-line

### **Recommended literature**

None

### **Course outline**

The following issues will be highlighted:

- Business and society in a historical perspective
- Business and society during the First Industrial Revolution. The roots of the marked economy. The factory as an organisation
- Business and society during the Second Industrial revolution. Different forms of economic organisation
- The mass-production system
- Business and society during the Knowledge Society Revolution.
- Knowledge and business
- Environmental and ethical challenges

### **Computer-based tools**

Blackboard will be used.

### **Course structure**

The course has 36 hours of lectures and group work

### **Evaluation**

3-hour written exam. The students must deliver at least one group work during the course to be allowed to attend the exam

**Evaluation code(s)**

ORG 22101

**Aids at the examination**

No aids are permitted at the exam.

**Makeup exam**

A re-sit is held in connection with the next regular exam in the course.