



APPLIES TO ACADEMIC YEAR  
2002/2003

## GRA 6332 International Business: Context and Development

### Program

Master of Science in Business Administration (MScBA), Specialization Course

### Responsible for the course

Rolv Petter Amdam

### Department

Communication - Culture and Languages

### Term

Spring

### ECTS Credits

6

### Objective

The purpose of this course is to give a broad overview of the recent globalization process. One aim is to introduce the students to the political, economic, and cultural aspects of the globalization process. Another is to highlight the institutional framework of globalization. A third aim is to focus on how recent globalization has occurred and compare the present features of the world economy with earlier and alternative modes of economic interaction. In this way, this course will provide students with long-term perspectives on international business development, and convey a dynamic understanding of global economic processes

### Prerequisites

### Compulsory literature

Held, David et al. 1999. *Global transformation: Politics, economics and culture*. Oxford: Polity.  
Jones, Geoffrey. 1996. *The evolution of international business: An introduction*. London: Routledge.

### Recommended literature

### Course outline

1. What is globalization?
2. The development of international business
3. The territorial state and global politics
4. Global trade and global markets
5. Shifting patterns of global finance
6. Multinational corporations and global production
7. People on the move
8. Globalization and regionalization

### Computer-based tools

Blackboard, the web and Internet.

### Course structure

Lectures, cases, group work, and discussions.

**Evaluation**

Class participation, case discussion, and student presentations count for 40% of final grade.  
A 3-hour written closed book exam counts for 60%.

**Evaluation code(s)**

GRA 63321 Class participation, case discussion and presentation 40%  
GRA63322 Three hour written exam 60%

**Aids at the examination**

None

**Makeup exam**

Next time the course will run