



APPLIES TO ACADEMIC YEAR
2002/2003

GRA 6023 Research Methodology

Program

Master of Science (common course)

Responsible for the course

Randi Lunnan

Department

Strategy

Term

Spring

ECTS Credits

6

Objective

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This course provides an introduction to research methods for the management sciences. It is designed to give you a solid foundation for doing your own research and the ability to be a knowledgeable consumer of other's research. Our main objective is to answer the following three questions:

How do we ask good questions?

How do we give good answers?

How do we evaluate the questions and answers given by others?

Prerequisites

None

Compulsory literature

Frankfort-Nachmias, Chava and David Nachmias. 2000. *Research methods in the social sciences*. 6th ed. New York: Worth Publishers.
Collection of Articles

Recommended literature

Course outline

Major topics that will be covered in the course: Theory construction, scientific methodology, the research process, assessing and evaluating research

Computer-based tools

No particular requirements

Course structure

Classes are a combination of lectures, presentations and class discussion

Evaluation

Term paper 50%

Participation and class contribution 20%

Group Assignments/Quiz 30%

Evaluation code(s)

GRA60232 for term paper 50%

GRA60233 for participation and class contribution 20%

GRA60234 for Group Assignments/Quiz 30% (case)

Aids at the examination

None

Makeup exam

At the next regular exam.