



APPLIES TO ACADEMIC YEAR  
2002/2003

## **GRA 2236 Creativity in individual, group and organization**

### **Program**

Master of Science in Business Administration (MScBA), Specialization Course

### **Responsible for the course**

Geir Kaufmann

### **Department**

Leadership and Organizational Management

### **Term**

Spring

### **ECTS Credits**

6

### **Objective**

Psychological research has uncovered conditions that both inhibits and facilitates creative thinking and ability to reorient at the level of the individual, group and organization. The course will provide insight into the most important results of this research. The participants will also be introduced to and trained in the use of creative problem solving techniques particularly developed for handling problems commonly met in the context of organizational settings and work life.

### **Prerequisites**

. None in particular

### **Compulsory literature**

Kaufmann, Geir, red 2000. *Creativity and innovation. Selected readings*. Sandvika: Handelshøyskolen BI. Institute of Leadership and Organizational Management  
Proctor, T. 1999 *Creative problem solvin for managers* . London. Routledge

### **Recommended literature**

None in particular.

### **Course outline**

Psychology of problem solving  
Creativity as a form of problem solving  
Conditions that inhibit and facilitate creative problem solving  
Creative problem solving techniques  
Computerbased techniques for idea development  
Promotion of a more creative work environment

### **Computer-based tools**

. Is not used in the course

### **Course structure**

The course will be organized as a four day intensive workshop comprising a total of 30 hours. This way of teaching is also chosen in order to give the partivcipants an introduction to the methodological organization and implementation of courses in a workshop format

### **Evaluation**

. Thre hours written case based exam.

### **Evaluation code(s)**

GRA22361

**Aids at the examination**

. (No aids are allowed

**Makeup exam**