



APPLIES TO ACADEMIC YEAR
2002/2003

EXC 2200 International Business History

Program

Exchange Program

Responsible for the course

Rolv Petter Amdam

Department

Innovation and Economic Organisation

Term

Fall

ECTS Credits

6

Objective

This course gives an overview of the development of modern international capitalism, with focus on the United States, Great Britain, Japan, and Norway. Especially, the course will focus on how history may explain the fact that there still are major differences between these economies. By this the course intend to strengthen the students' perception of business in a socio-economic perspective, and thereby to develop the students' ability to consider economic activity in a broader context.

Prerequisites

Basic knowledge of business administration subjects.

Compulsory literature

Blackford, M. G. 1998. *The rise of modern business in Great Britain, the United States, and Japan*. 2nd ed. Chapel Hill, N.C.: University of North Carolina Press.

Compendium with selected articles on the development of the Norwegian capitalism

Recommended literature

McCraw, Thomas K., ed. 1997. *Creating modern capitalism: How entrepreneurs, companies and countries triumphed in three industrial revolutions*. Cambridge, Mass.: Harvard University Press.

Course outline

- Theories on economic growth
- Various international development processes
- History as an approach to understanding modern business
- Phases and variations in the development of modern society
- The development of capitalism in the US, Great Britain, and Japan
- The particular Norwegian development process

Computer-based tools

Computer-based tools are not used.

Course structure

The course covers 36 hours of lectures, group works and student presentation

Evaluation

A 3-hour individual written exam concludes the course.

Evaluation code(s)

EXC 22001 International Business History - written, accounts for 100% of the final grade in the course EXC 22001, 2 credits

Aids at the examination

No aids are allowed.

Makeup exam

A re-sit is normally held at the end of the next course.