



APPLIES TO ACADEMIC YEAR
2002/2003

BØK 9950 Commercial Bank Financial Management

Program

Bachelor of Business Administration Program in Finance

Responsible for the course

Emanuel Blattner

Department

Accounting - Auditing and Law

Term

Spring

ECTS Credits

15

Objective

Students are to acquire knowledge on:

- Strategy in the financial services industry
- The products of the commercial bank, Marketing and the price of capital goods
- Asset-/liability and cash-flow-management under changing interest rates
- Profit planning and budgeting
- Risk management in commercial banks

Prerequisites

Knowledge equivalent to the 2nd year of the Bachelor of Business Administration Program in Finance.

Compulsory literature

Sinkey, Joseph F. 2001. *Commercial bank financial management in the financial-services industry*. 6th ed. Upper Saddle River, N.J.: Prentice Hall.

Recommended literature

Gardner, Mona J., Dixie L. Milles, Elizabeth S. Cooperman. 2000. *Managing financial institutions: An asset/liability approach*. 4th ed. Fort Worth, Tex.: Dryden.

Course outline

- 1) Strategy decisions in the financial-services industry
- 2) Long term planning in the financial-services industry
- 3) Profit planning and budgeting
 - The process of budgeting
 - Asset-/Liability management
 - Cash-flow budgeting
- 4) Control and discrepancy-analysis
- 5) Profit analyses of the different products in the financial-services industry
- 6) "Banking game" simulation

Computer-based tools

Excel spreadsheets and "Banking Game" simulation

Course structure

The course will include lectures, case studies and banking simulating, 90 teaching hours in all.

Evaluation

The course is concluded with a 5-hour written examination.

Evaluation code(s)

BØK 99501 - written exam, which accounts for 100% of the grade in BØK 9950, 5 credits.

Aids at the examination

Alle aids are permitted

Makeup exam

A re-sit is normally held at the end of the next course.