



APPLIES TO ACADEMIC YEAR
2001/2002

NVH 0123 Retailing Management 3: Classification Programmes for Retailers

Program

Associate Degree Program in Trade and Retail Management

Responsible for the course

Jan Ivar Fredriksen

Department

School of Trade and Retail Management

Term

Spring

ECTS Credits

6

Objective

The students shall increase their understanding of production, distribution and sales of the products and services of the retail industry. A significant part of the program aims to enhance their awareness of product knowledge together with customer guidance. Various profiles and operational structures are central.

Prerequisites

The course is built on NVH 0121 and NVH 0122

Compulsory literature

Literature from NVH 0121 and NVH 122 is applicable.

Recommended literature

None.

Course outline

Computer-based tools

Computer-based tools are not used in this course.

Course structure

The course involves mandatory participation one day per week throughout the spring term.

Evaluation

At the end of the course the students hand in a project paper.

Evaluation code(s)

NVH 01231 project paper which accounts for 100% of the grade in NVH 0123, 2 credits.

Aids at the examination

All aids are allowed.

Makeup exam

A re-sit is held in connection with the next regular exam, normally after one year.