



APPLIES TO ACADEMIC YEAR
2001/2002

NVH 0113 Data Processing in the Retail Industry

Program

Associate Degree Program in Trade and Retail Management

Responsible for the course

Arne Osvik

Department

School of Trade and Retail Management

Term

Fall

ECTS Credits

6

Objective

The course offers basic theoretical learning on information systems, with an emphasis on aspects of particular importance for the retail industry. The students shall also be given an introduction to practical use of wordprocessing, spreadsheets, presentation tools and Internet communication.

Prerequisites

No prerequisites

Compulsory literature

Braadland, Trond R. 1998. *Innføring i informasjonsbehandling*. Bergen-Sandviken: Fagbokforlaget.
Osvik, Arne. 2001. *Informasjonsteknologi i varehandelen*. NVH-Rapport no.01. Oslo: Norges Varehandelshøyskole
Kompendiemateriale i bruk av Microsoft Office.

Recommended literature

None.

Course outline

The individual, society and IT

- The computer, networks and multimedia
- Internet, Intranet and Extranet
- The organization and information technology
- Information systems in retail
- Electronic commerce
- Practical use of Microsoft Office

Computer-based tools

Microsoft Office tools

Course structure

The theoretical syllabus will be covered in lectures, while the practical use of computers will take place in a computer lab. The course consists of 42 hours of lectures and practical exercises.

Evaluation

A 4-hour written exam completes the course. Students must also do an individual practical assignment which is graded pass/fail.

Evaluation code(s)

NVH 01131 written exam which accounts for 100% of the grade in NVH 0113, 2 credits
NVH 01132 individual assignment, pass/fail.

Aids at the examination

No aids are allowed at the written exam.

Makeup exam

A re-sit is held in connection with the next scheduled exam, usually after one year.