



GJELDER FOR STUDIEÅRET 2001/2002

## EXP 9070 The Norwegian Export Scene

### Studium

Diplomeksportmarkedsførerstudiet

### Kursansvarlig

Dag Tangen

### Institutt

Innovasjon og økonomisk organisering

### Semester

Høst

### Vekttall

2

### Mål

The primary aim is to develop knowledge of relevant internal and external structures in Norway and in the international business society. The course shall give insight into relations between Norway and the EU, EEA, WTO, etc. with an emphasis on their impact on business and export at the business level and for the export situation.

### Forkunnskaper

### Obligatorisk litteratur

Claes, Dag Harald og Bent Sofus Tranøy. 1999. *Utenfor, annerledes og suveren? Norge under EØS-avtalen*. Bergen: Fagbokforlaget.

Utdelt materiale. VIKTIG: Studentene er ansvarlige for at de har fått oppdatert informasjon om hvilket materiale dette gjelder.

### Anbefalt litteratur

### Emneoversikt

- EU, EEA and Norway
- Institutional presentations of Norwegian export institutions (Ministry of Foreign Affairs, The Norwegian Export Council, GIEK etc.).
- Presentation of international organizations (WTO, OECD, EEA etc.) for economic cooperation
- Case-presentations from leading Norwegian exporters

### Dataverktøy

None

### Gjennomføring

Lectures highlighting a selection of topics.

### Eksamen

A three-hour individual written examination concludes the course.

### Eksamenskode(r)

EXP 90701 The Norwegian Export Scene - Written exam, accounts for 100% of the final grade in the course EXP 9070, 2 credits.

### Hjelpemidler til eksamen

None

**Kontinuasjon**

A re-sit is normally held at the end of the next course.