



APPLIES TO ACADEMIC YEAR
2001/2002

EXP 9070 The Norwegian Export Scene

Program

The Bachelor's Program in International Marketing

Responsible for the course

Dag Tangen

Department

Innovation and Economic Organisation

Term

Fall

ECTS Credits

6

Objective

The primary aim is to develop knowledge of relevant internal and external structures in Norway and in the international business society. The course shall give insight into relations between Norway and the EU, EEA, WTO, etc. with an emphasis on their impact on business and export at the business level and for the export situation.

Prerequisites

Compulsory literature

Claes, Dag Harald og Bent Sofus Tranøy. 1999. *Utenfor, annerledes og suveren? Norge under EØS-avtalen*. Bergen: Fagbokforlaget.

Various handouts. IMPORTANT: The students are responsible for verifying the contents of these.

Recommended literature

Course outline

- EU, EEA and Norway
- Institutional presentations of Norwegian export institutions (Ministry of Foreign Affairs, The Norwegian Export Council, GIEK etc.).
- Presentation of international organizations (WTO, OECD, EEA etc.) for economic cooperation
- Case-presentations from leading Norwegian exporters

Computer-based tools

None

Course structure

Lectures highlighting a selection of topics.

Evaluation

A three-hour individual written examination concludes the course.

Evaluation code(s)

EXP 90701 The Norwegian Export Scene - Written exam, accounts for 100% of the final grade in the course EXP 9070, 2 credits.

Aids at the examination

None

Makeup exam

A re-sit is normally held at the end of the next course.