APPLIES TO ACADEMIC YEAR 2001/2002

BØK 9950 Commercial Bank Financial Management

Program
Bachelor of Business Administration Program in Finance

Responsible for the course
Emanuel Blattner

Department
Accounting - Auditing and Law

Term
Spring

ECTS Credits
15

Objective

Students are to acquire knowledge on:
Strategy in the financial services industry
The products of the commercial bank:
- Marketing and the price of capital goods

Asset-/liability and cash-flow-management under changing interest rates
Profit planning and budgeting
Risk management in commercial banks

Prerequisites
Knowledge equivalent to the 2nd year of the Bachelor of Business Administration Program in Finance.

Compulsory literature

Sinkey, Joseph F. 1998. *Commercial bank financial management in the financial-services industry* . 5th ed. Upper Saddle River, N.J.: Prentice Hall.

Recommended literature

Gardner, Mona J., Dixie L. Milles, Elizabeth S. Cooperman. 2000. *Managing financial institutions: An asset/liability approach* . 4th ed. Fort Worth,Tex.: Dryden.

Course outline

1) Strategy decisions in the financial-services industry
2) Long term planning in the financial-services industry
3) Profit planning and budgeting
   - The process of budgeting
   - Asset-/Liability management
   - Cash-flow budgeting
4) Control and discrepancy-analysis
5) Profit analyses of the different products in the financial-services industry
6) "Banking game" simulation

Computer-based tools
Excel spreadsheets and "Banking Game" simulation

Course structure
The course will include lectures, case studies and banking simulating, 90 teaching hours in all.

Evaluation
The course is concluded with a 5-hour written examination.

Evaluation code(s)
BØK 99501 - written exam, which accounts for 100% of the grade in BØK 9950, 5 credits.

Aids at the examination
Alle aids are permitted

Makeup exam
A re-sit is normally held at the end of the next course.